



Foto: Hans Otto Tangen

Attracting Global Talents to Norway

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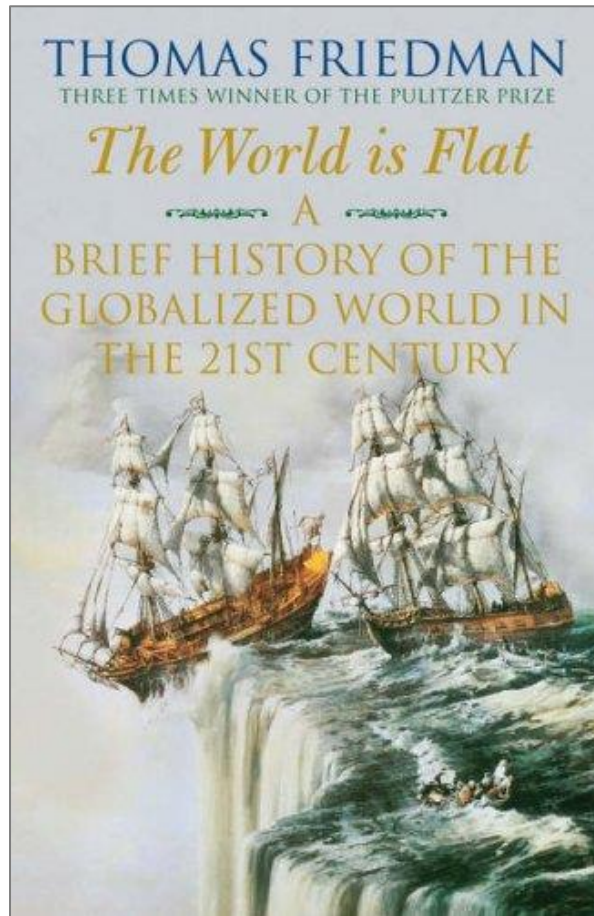


Abelia

- Employers' organization within NHO - Confederation of Norwegian Enterprises
- Organizing knowledge-based industries: IT, telecom, teaching, research, consulting, creative businesses and organizations
- A clear voice in public debate.



"The world is flat"



- The world is becoming flatter in the sense that it matters less where you're born - if you have the skills
- Policy and technology has made it possible for everyone to participate in the competition
- It's not the rich against the rest, it is those with knowledge and innovation that wins

The Great Mismatch



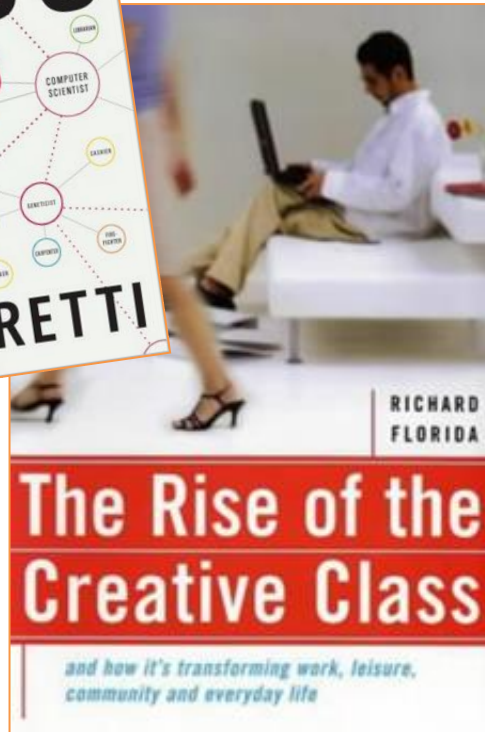
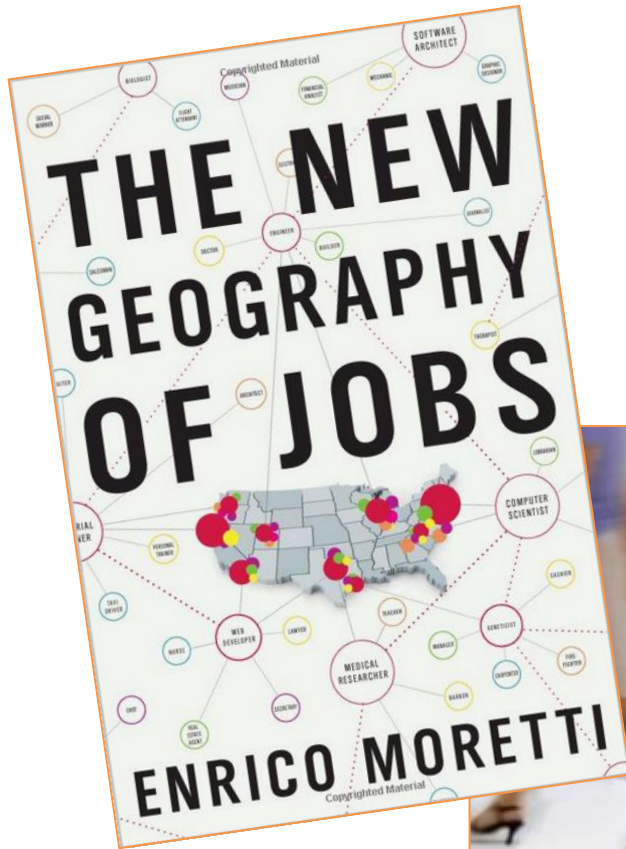
- Europe is experiencing a paradox: Unemployment rises while businesses screaming for skilled people
- Attractiveness: Attracting expertise and innovative people

Connected to the world

A close-up photograph of two people shaking hands. The person on the left is wearing a white long-sleeved shirt with black stripes on the sleeve and brown trousers. The person on the right is wearing a white long-sleeved shirt. The background is a plain, light-colored wall.

- 99.5% of all research and innovation takes place outside Norway
- We need the best tentacles into global knowledge hubs and communities
- You guys are the best ambassadors for us

"Place matters"



- Richard Florida and his theory of the Creative Class
- The three T's (technology, talent and tolerance)
- Moretti: A job in high-tech sectors creates five other

What we do...

- A targeted strategy for attracting highly skilled labor
- Innovation policy, alliances with colleges and universities
- International schools , kindergartens , cultural facilities.
- How to be a good host



Thank you!

